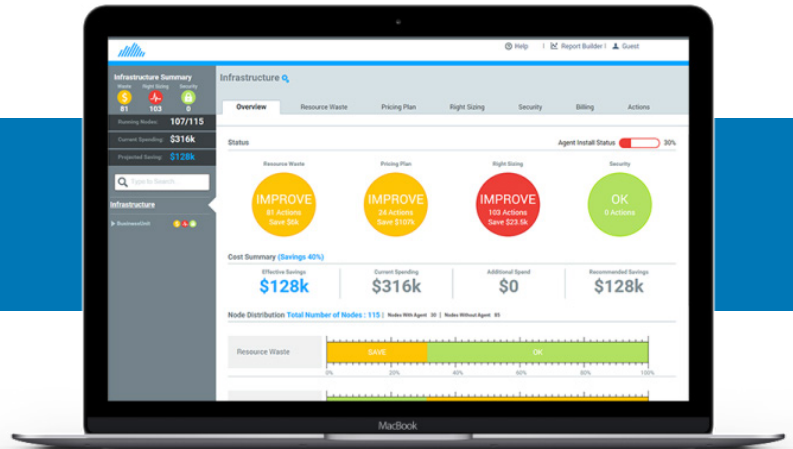


## ClouDamize Case Studies



### Large Financial Company

- » **Challenge:** Decide between purchasing new hardware in its existing data center or migrate to AWS by accurately comparing costs.
- » **Solution:** ClouDamize provided a precise TCO on moving 1,535 VMs to AWS. By calculating TCO based on its optimal cloud configuration rather than just mapping current hardware to the cloud, the customer was able to accurately identify the most cost-effective option for its infrastructure.
- » **Results:** Identified **42% cost savings by moving its infrastructure to AWS with the optimal configuration (\$2.2M to \$1.5M annually).**

### Online Retailer

- » **Challenge:** Reduce cloud costs while maintaining strict adherence to top levels of performance.
- » **Solution:** Used ClouDamize's performance analytics, usage patterns, and right-sizing planner to identify over-provisioned instances and optimal instances and pricing plans.
- » **Results:** Reduced cloud costs by **46%** and developed a roadmap to bring all instances into an optimal performance range.

### Global Trade Compliance Company

- » **Challenge:** The customer's cloud costs were double its budget, and it was challenged to reduce its cloud costs while keeping the company's performance level intact before moving the rest of its infrastructure to AWS.
- » **Solution:** Used ClouDamize to analyze its usage patterns and performance profile. Implemented the recommendations from ClouDamize on how to reduce waste and rightsize its cloud to optimize performance and costs.
- » **Results:** Reduced its AWS costs by **48%**.