



## Cloudamize Cookies Policy

### **Use of cookies by Cloudamize**

Cloudamize uses cookies to make interactions with our website easy and meaningful. When you visit our website, Cloudamize's servers send a cookie to your computer.

Cloudamize uses cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer. Please note that if you disable your web browser's ability to accept cookies, you will be able to navigate the Web Site, but certain features may be limited or non-operational.

The following sets out how Cloudamize uses different categories of cookies and your options for managing cookies' settings:

Type of Cookies Description Managing Settings:

#### **Required cookies:**

Required cookies enable you to navigate our website and use its features.

If you have chosen to identify yourself to Cloudamize, Cloudamize uses cookies containing encrypted information to allow it to uniquely identify you.

Because required cookies are essential to operate our website, there is no option to opt out of these cookies.

#### **Performance cookies:**

These cookies collect information about how website visitors use the website, including which pages visitors go to most often and if they receive error messages from certain pages. Information these cookies collect is aggregated and anonymous and is used only to improve how the website functions and performs.

From time-to-time, Cloudamize engages third parties to track and analyze usage and volume statistical information from visitors. Cloudamize may also utilize Flash cookies for these purposes.

#### **Functionality cookies:**

Functionality cookies allow the website to remember information you have entered or choices you make (such as your username, language, or your region) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of webpages that you can customize.

Cloudamize uses local shared objects, also known as Flash cookies, to store your preferences or display content based upon what you view on the Web Site to personalize your visit.

### **Targeting or Advertising cookies:**

From time-to-time, Cloudamize engages third parties to track and analyze usage and volume statistical information from website visitors. Cloudamize sometimes uses cookies delivered by third parties to track the performance of Cloudamize advertisements. For example, these cookies remember which browsers have visited our website.

Cloudamize also contracts with third-party advertising networks that collect IP addresses and other information from web beacons (see below) on the Web Site, from emails, and on third-party web sites. Ad networks follow your online activities over time by collecting website Navigational Information through automated means, including through the use of cookies. They use this information to provide advertisements about products and services tailored to your interests. You may see these advertisements on other web sites. This process also helps Cloudamize manage and track the effectiveness of its marketing efforts.

Third parties, with whom Cloudamize partners to provide certain features on the website or to display advertising based upon your web browsing activity, use Flash cookies to collect and store information. Flash cookies are different from browser cookies because of the amount of, type of, and how data is stored.

### **Web Beacons:**

Cloudamize uses web beacons alone or in conjunction with cookies to compile information about visitors' usage of the website and interaction with emails from Cloudamize. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when You viewed a particular website tied to the web beacon, and a description of a website tied to the web beacon. For example, Cloudamize may place web beacons in marketing emails that notify Cloudamize when you click on a link in the email that directs you to the Web Site. Cloudamize uses web beacons to operate and improve the website and Cloudamize's email communications.

### **IP Addresses:**

When you visit the website, Cloudamize collects your Internet Protocol (“IP”) addresses to track and aggregate Information. For example, Cloudamize uses IP addresses to monitor the regions from which visitors navigate to the website.